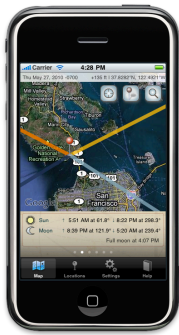


The Photographer's Ephemeris for iPhone available now!

Released April 17 2010



The Photographer's Ephemeris (TPE) is a map-centric sun and moon calculator, allowing the photographer to see how the light will fall on the land for any location on the planet.



TPE for iPhone is the best available on-the-go planning tool for outdoor photographers.

The desktop version of **The Photographer's Ephemeris** has been a favorite of photographers around the world for over a year. TPE provides the information you need to plan outdoor photography shoots of all kinds, and does so in a uniquely user-friendly and intuitive way.

Finding the information you need is as simple as placing a pin on the map. Once you've found what you want to shoot it's easy to save the location (and saved locations are easy to access).

Going beyond simple rise/set times and sun/moon positions, TPE allows you to determine when the sun will rise from behind a mountain, or the full moon will descend behind a ridgeline.

Advanced features include automatic time zone and elevation detection, compensation for atmospheric refraction and height above the horizon, and an elevation angle calculator ensuring you have the best possible information for planning your shoot.

TPE for iPhone:
available in the iTunes App Store now (paid app)

TPE for Desktop:
available from photoephemeris.com (free download)

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Key features of TPE for iPhone:

- Graphical display on Google maps
- Time and direction of sunrise and sunset
- Time and direction of moonrise and moonset
- Phase of the moon and % illumination
- Times of civil, nautical and astronomical twilight
- Save any location you want (no fixed location lists)
- Automatic time zone detection
- Display elevation above sea level
- View azimuth and altitude of sun/moon for any time of day
- Distance, bearing and elevation angle between any two points
- Determine when the sun/moon will appear from behind a hill
- Compensation for atmospheric refraction
- Compensation for elevation above the horizon
- Does not require network connection for rise/set times and azimuths (note: maps + elevation require a data connection)

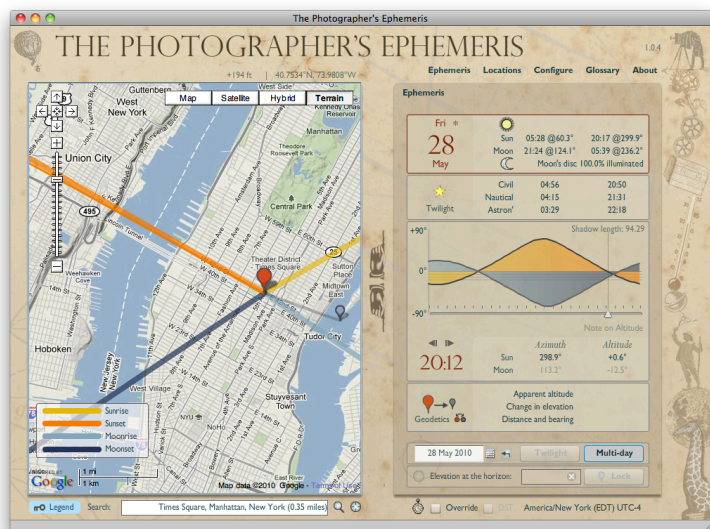
Background

TPE was created in early 2009 for landscape and cityscape photographers and is a free desktop application for Windows, Mac OS X or Linux.

Our aim was to replace numerical rise/set tables, paper map, protractor and ruler with a digital tool that allows photographers to plan shoots the way they think: visually.

The appeal of TPE's visual approach has led to its use by thousands of photographers around the world, and it has become a regular syllabus item on many outdoor photography workshops.

It's also by far the best tool for planning your local version of **Manhattanhenge!**



May 28th 2010 is a great day to be a photographer in NYC!

Crookneck Consulting LLC
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